Pokemon Go Interview Plan

**Introduction**

Hello, my name is Matthew Wright with itsallwright.design. Thank you for taking the time to do this interview with me. This interview is being conducted to garner knowledge about different player’s experiences while playing Pokemon GO and utilizing the current raid battle system

At this point I would like to verify that you consent to having this interview filmed and used for research purposes. This interview should last from 10-15mins. Thank you very much for taking the time to assist us with our user research!

As you answer these questions please know that there are no wrong answers. Answer each question to the best of your ability and if you have any questions please don’t hesitate to ask.

**The Warm Up**

*Okay, first and hardest question*. What is your favorite Pokémon?

How long have you been playing Pokemon GO?

What device (Iphone, Androidxcvbb ) do you use as your primary device to play the game?

How often would you say you play Pokémon GO?

What level is your character in the game?

*Awesome, thanks so much! Now let’s move onto some questions about the Raid Battle System.*

**The Raid Battle System**

Have you participated in any raids? How many would you say you complete in a week?

How do you find raid battles?

How long does it usually take you (travel time) to get to a raid you want to battle?

Do you usually raid with people you know?

From the time you arrive at a gym that’s hosting the raid, how long would you say it takes you to start the actual battle?

What is the most challenging part of this process to you?

What is the most rewarding aspect of raiding to you?

Is there anything you would change about the current raid battle experience?

Do you feel like raid battles have improved the game?

**Pokemon GO**

What is your favorite part about playing Pokemon GO?

If you could add anything to the game, what would it be?

What is your “white whale” Pokémon that you’d love to catch?

Okay, well that concludes my questions. Thank you so much for completing this interview. Your input will be incredibly beneficial to our research!